

Revel For Accounting Information Systems Access Card

Introduction to Information Systems, 6th Edition
Financial Accounting
The Artisan Roaster
Biopsychology Revel Access Code
Revel Accounting Information Systems -- Combo Access Card
Idiot's Guides: Introductory Accounting
Exam Prep for: REVEL for Accounting Information Systems -- Accounting
Personal Finance Experience - Revel Combo Card
Introduction to Information Systems
Accounting Information Systems
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Revel for Accounting Information Systems -- Access Card
Personal Knowledge Management
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Exploring the Hospitality Industry
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Financial Markets and Institutions Revel Access Code
The Power of Zero, Revised and Updated
Ethics for the Information Age, Global Edition
Principles of Accounting Volume 2 - Managerial Accounting
Accounting Information Systems
Social Problems Revel Access Code
Technology in Action, Complete
Principles of Marketing 2.0
Loose-leaf Intermediate Accounting
Reproducibility and Replicability in Science
Working in Groups
Accounting Information Systems ACG 4401
Accounting Information Systems Value Package (Includes Learning QuickBooks 2008)
Accounting Information Systems
Mastering the World of Psychology Revel Access Code

Introduction to Information Systems, 6th Edition

Examine social problems via a coherent sociological framework Revel(TM) Social Problems examines social structure and the underlying features of the social world in order to provide students a coherent framework for understanding social problems. Employing a consistently sociological approach, authors D. Stanley Eitzen, Maxine Baca Zinn, and Kelly Eitzen Smith show readers how social problems are interrelated and highlight society's role in their creation and perpetuation. The Fourteenth Edition has been updated with coverage of major events of the last several years in order to help students achieve a balanced understanding of contemporary social problems. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience - for less than the cost of a traditional textbook. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use Revel.

Financial Accounting

The Artisan Roaster

The definitive research paper guide, *Writing Research Papers* combines a traditional and practical approach to the research process with the latest information on electronic research and presentation. This market-leading text provides students with step-by-step guidance through the research writing process, from selecting and narrowing a topic to formatting the finished document. *Writing Research Papers* backs up its instruction with the most complete array of samples of any writing guide of this nature. The text continues its extremely thorough and accurate coverage of citation styles for a wide variety of disciplines. The fourteenth edition maintains Lester's successful approach while bringing new writing and documentation updates to assist the student researcher in keeping pace with electronic sources.

Biopsychology Revel Access Code

One of the pathways by which the scientific community confirms the validity of a new scientific discovery is by repeating the research that produced it. When a scientific effort fails to independently confirm the computations or results of a previous study, some fear that it may be a symptom of a lack of rigor in science, while others argue that such an observed inconsistency can be an important precursor to new discovery. Concerns about reproducibility and replicability have been expressed in both scientific and popular media. As these concerns came to light, Congress requested that the National Academies of Sciences, Engineering, and Medicine conduct a study to assess the extent of issues related to reproducibility and replicability and to offer recommendations for improving rigor and transparency in scientific research. *Reproducibility and Replicability in Science* defines reproducibility and replicability and examines the factors that may lead to non-reproducibility and non-replicability in research. Unlike the typical expectation of reproducibility between two computations, expectations about replicability are more nuanced, and in some cases a lack of replicability can aid the process of scientific discovery. This report provides recommendations to researchers, academic institutions, journals, and funders on steps they can take to improve reproducibility and replicability in science.

Revel Accounting Information Systems -- Combo Access Card

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. The information systems field is fast-moving, and this 3rd edition features a number of new trends that affect organizations around the world. All chapters and case studies have been fully updated with current information and sources. Major new features include the following:

- Extended coverage of the Internet of Things throughout, discussing the explosive increase in connected devices and the data they manage
- Updated Chapter 3 to introduce recent technologies and trends in enterprise architectures
- Revised Chapters 6 and 7 to expand coverage of social media, social and mobile marketing, and digital analytics
- Added several new case studies: How eBay Scales Its Database Architecture with SQL and NoSQL (Chapter 4) Salesforce.com: Taking CRM to the Cloud (Chapter 5) LinkedIn: The Social Network and E-marketplace for Professionals (Chapter 6) Enabling the Sharing Economy: The Case of Uber Technologies (End-of-book comprehensive case)

Idiot's Guides: Introductory Accounting

Exam Prep for: REVEL for Accounting Information Systems --

This book is appropriate for any standalone Computers and Society or Computer Ethics course offered by a computer science, business, or philosophy department, as well as special modules in any advanced CS course. In an era where information technology changes constantly, a thoughtful response to these rapid changes requires a basic understanding of IT history, an awareness of current issues, and a familiarity with ethics. Ethics for the Information Age is unique in its balanced coverage of ethical theories used to analyze problems encountered by computer professionals in today's environment. By presenting provocative issues such as social networking, government surveillance, and intellectual property from all points of view, this market-leading text challenges students to think critically and draw their own conclusions, which ultimately prepares them to become responsible, ethical users of future technologies. Teaching and Learning Experience This program presents a better teaching and learning experience – for you and your students. It will help: Encourage Critical Thinking: A balanced, impartial approach to ethical issues avoids biased arguments, encouraging students to consider and analyze issues for themselves. Keep Your Course Current and Relevant: A thoughtful response to information technology requires an awareness of current information-technology-related issues. Support Learning: Resources are available to expand on the topics presented in the text.

Accounting

Unparalleled Among Human Development Texts -- In a Class by Itself Exploring Lifespan Development , Fourth Edition -- the shorter, essentials version of the market's leading text, Development Through the Lifespan, Seventh Edition -- covers the same topics and contains the same number of chapters, but presents only the essential information, with an exceptionally strong emphasis on applications. Exploring Lifespan Development also includes all the great features Berk's texts are known for -- an engaging writing style, exceptional multicultural and cross-cultural focus, rich examples, the most up-to-date research, and practical applications that help students relate the subject to their personal and professional lives. Revel(TM) is Pearson's newest, fully digital method of delivering course content. A less expensive alternative to the printed textbook, Revel is an immersive learning environment that enables students to read, practice, and study, in one continuous experience. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use Revel.

Personal Finance Experience - Revel Combo Card

Introduction to Information Systems

Accounting Information Systems

The Information

A New York Times Notable Book A Los Angeles Times and Cleveland Plain Dealer Best Book of the Year Winner of the PEN/E. O. Wilson Literary Science Writing Award From the bestselling author of the acclaimed Chaos and Genius comes a thoughtful and provocative exploration of the big ideas of the modern era: Information, communication, and information theory. Acclaimed science writer James Gleick presents an eye-opening vision of how our relationship to information has transformed the very nature of human consciousness. A fascinating intellectual journey through the history of communication and information, from the language of Africa's talking drums to the invention of written alphabets; from the electronic transmission of code to the origins of information theory, into the new information age and the current deluge of news, tweets, images, and blogs. Along the way, Gleick profiles key innovators, including Charles Babbage, Ada Lovelace, Samuel Morse, and Claude Shannon, and reveals how our understanding of information is transforming not only how we look at the world, but how we live.

Management

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value--this format costs significantly less than a new textbook. Presents Social Gerontology from Multiple Perspectives Aging Matters illuminates cultural, biological, physiological, emotional, cognitive, economic, and social aspects of aging. A useful guide to a range of disciplines, this title helps readers of all educational backgrounds understand the dynamic interactions between older people and their environments.

Exploring Lifespan Development Revel Access Code

For Introduction to Hospitality courses Exploring the Hospitality Industry helps readers advance in their careers by giving them a broad foundation of hospitality industry knowledge presented in a lively, visually appealing, engaging manner. The emphasis is on the people, companies, and positions that make up the hospitality industry today, and the focus on sustainability includes case studies on practitioners and corporations that engage and involve readers as they explore the trends in this ever-growing field. The book moves beyond just restaurants and hotels to cover all facets and segments of the industry, including new growth areas such as event management, meeting planning, cruising, theme parks, and gaming entertainment. Also available with MyHospitalityLab® This title is also available with MyHospitalityLab-an online homework, tutorial, and assessment program designed to work with this text to engage students and improve

results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. To help students explore the hospitality industry, MyHospitalityLab includes industry-specific simulations from Hospitality & Tourism Interactive (HTi), and real case studies written by industry leaders. NOTE: You are purchasing a standalone product; MyHospitalityLab does not come packaged with this content. If you would like to purchase both the physical text and MyHospitalityLab search for 0134123824 / 9780134123820 Exploring the Hospitality Industry Management and Plus MyHospitalityLab with Pearson eText -- Access Card Package, 3/e That package consists of: 0133762777 / 9780133762778 Exploring the Hospitality Industry, 3/e 0134105362 / 9780134105369 MyHospitalityLab -- Access Card -- for Exploring the Hospitality Industry, 3/e MyHospitalityLab should only be purchased when required by an instructor.

Kali Linux Revealed

Revel(TM) is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience--for less than the cost of a traditional textbook. Real-world applications help readers navigate the shifting financial landscape Revel Financial Markets and Institutions takes a practical approach to the changing landscape of financial markets and institutions. Best-selling authors Frederic S. Mishkin and Stanley G. Eakins use core principles to introduce readers to topics, then examine these models with real-world scenarios. Empirical applications of themes help readers develop essential critical-thinking and problem-solving skills, preparing them for future careers in business and finance. The 9th Edition combines the latest, most relevant information and policies with the authors' hallmark pedagogy and interactive media to provide a refined tool to improve the learning experience. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use Revel.

Writing Research Papers

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Updated in its 6th edition, Working in Groups provides readers with practical strategies, built on theory and research, for communicating and working successfully in groups. The authors use the guiding principle of balance while looking at both how groups work and how to work in groups. This accessible and user-friendly text gives readers the tools to apply group communication theories, methods, and skills—helping them become more effective and ethical group members.

Technology in Action Revel Access Code

File Type PDF Revel For Accounting Information Systems Access Card

Rated the most satisfying textbook by students in independent research, Spiceland/Sepe/Nelson's Intermediate Accounting, 6th Edition, has the quality, flexibility, and attention to detail students need to master a challenging subject. It's your Vehicle to Success in the Intermediate Accounting course and beyond! Spiceland/Sepe/Nelson provides a decision maker's perspective to emphasize the professional judgment and critical thinking skills required of accountants today. Reviewers, instructors, and student users of Spiceland have enthusiastically embraced the relaxed, conversational writing style that engages students in an enjoyable and effective learning experience. In addition, accounting's preeminent textbook website provides students a wide variety of electronic learning resources, including iPod content. Study Guide, Instructor's Manual, Solutions Manual, Testbank, and Website content are all created by authors, ensuring seamless compatibility throughout the Spiceland learning package. The end-of-chapter material is also written by the author team and tested in their own classes before being included in Intermediate Accounting. Few areas see the kind of rapid change that accounting does, and the Spiceland team is committed to staying current. The sixth edition fully integrates all the latest FASB Standards, and the authors are committed to keeping you updated with all relevant content changes throughout the edition.

Revel for Accounting Information Systems -- Access Card

An introduction to psychology that focuses on applications to students' own lives Revel(TM) Mastering the World of Psychology provides students a solid introduction to the diverse field of psychology -- and how it applies to their lives. Authors Samuel Wood, Ellen Green Wood, and Denise Boyd present theory and research in an engaging and accessible fashion, with plenty of opportunities for students to test their understanding and hone their critical-thinking skills. The Sixth Edition has been thoroughly updated and now incorporates several contemporary themes in order to give students an up-to-date view of the discipline. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience -- for less than the cost of a traditional textbook. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use Revel.

Personal Knowledge

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Relevance for majors and non-majors – accounting concepts explained in a business context. Financial Accounting: A Business Process Approach explains accounting concepts in a way all readers can understand by organizing the material around how a business works. This text's business process approach presents a business topic and then shows the accounting concepts behind it – rather than solely explaining accounting concepts based on the balance sheet order.

Management Information Systems

Explore how the central nervous system governs behavior Revel(TM) Biopsychology presents a clear, engaging introduction to biopsychological theory and research through a unique combination of biopsychological science and personal, reader-oriented discourse. Original author John Pinel and new co-author Steven Barnes address students directly and interweave the fundamentals of the field with clinical case studies, useful metaphors, and memorable anecdotes that make course material personally and socially relevant to readers. In addition to expanded learning objectives that guide students through the course, the Tenth Edition has been thoroughly updated to reflect this rapidly progressing scientific field. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience -- for less than the cost of a traditional textbook. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use Revel.

Intermediate Accounting

Aging Matters

Whether you're a veteran or an absolute n00b, this is the best place to start with Kali Linux, the security professional's platform of choice, and a truly industrial-grade, and world-class operating system distribution-mature, secure, and enterprise-ready.

WAC Partnerships Between Secondary and Postsecondary Institutions

In today's technological age, computer literacy is important for everyone, and now learning the basics is easier than ever. This title engages students by combining a unique teaching approach with rich companion media.

Exploring the Hospitality Industry

Revised edition of the authors' Accounting information systems, [2015]

Accounting Information Systems

Financial Markets and Institutions Revel Access Code

The Power of Zero, Revised and Updated

A less-expensive grayscale paperback version is available. Search for ISBN 9781680922936. Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

Ethics for the Information Age, Global Edition

The publication of Personal Knowledge in 1958 shook the science world, as Michael Polanyi took aim at the long-standing ideals of rigid empiricism and rule-bound logic. Today, Personal Knowledge remains one of the most significant philosophy of science books of the twentieth century, bringing the crucial concepts of "tacit knowledge" and "personal knowledge" to the forefront of inquiry. In this remarkable treatise, Polanyi attests that our personal experiences and ways of sharing knowledge have a profound effect on scientific discovery. He argues against the idea of the wholly dispassionate researcher, pointing out that even in the strictest of sciences, knowing is still an art, and that personal commitment and passion are logically necessary parts of research. In our technological age where fact is split from value and science from humanity, Polanyi's work continues to advocate for the innate curiosity and scientific leaps of faith that drive our most dazzling ingenuity. For this expanded edition, Polyani scholar Mary Jo Nye set the philosopher-scientist's work into contemporary context, offering fresh insights and providing a helpful guide to critical terms in the work. Used in fields as diverse as religious studies, chemistry, economics, and anthropology, Polanyi's view of knowledge creation is just as relevant to intellectual endeavors today as when it first made waves more than fifty years ago.

Principles of Accounting Volume 2 - Managerial Accounting

The goal of Introduction to Information Systems is to teach all business majors, especially undergraduates, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not merely

placed on learning the concepts of information technology, but rather on applying those concepts to facilitate business processes. The content concentrates on placing information systems in the context of business, so that students will more-readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management.

Accounting Information Systems

Social Problems Revel Access Code

For one-semester undergraduate or graduate courses in accounting information systems. A market-leading text with the most comprehensive, flexible coverage of AIS available Revel(TM) Accounting Information Systems delivers the most unprecedented coverage of each major approach to teaching AIS, giving instructors the opportunity to reorder chapters and focus the material to suit their individual course needs. The 15th Edition covers all of the most recent updates in AIS, including how developments in IT affect business processes and controls, the effect of recent regulatory developments on the design and operation of accounting systems, and how accountants can use AIS to add value to an organization. Not only will students see how AIS has changed the role of an accountant, but they'll also be prepared for a successful accounting career in public practice, industry, or government. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience -- for less than the cost of a traditional textbook. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use Revel.

Technology in Action, Complete

For introductory courses in computer concepts, digital literacy, or computer literacy, often including instruction in Microsoft Office. Using technology to teach technology Revel(TM) Technology in Action offers the trusted content that instructors value, while enabling students to interact with the material like never before. This fully online and interactive environment seamlessly integrates dynamic media -- including videos, Helpdesk activities, Sound Byte lessons, IT Simulations, and tracked practice opportunities -- to provide an engaging learning experience. This in turn helps students come to class better prepared, and gives them the skills they need to be digitally literate in their everyday lives and in the workplace. Explore, discover, and experience technology with Revel Technology in Action -- the best selling content that uses technology to teach technology. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly

engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience -- for less than the cost of a traditional textbook. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use Revel. 0134868072 / 9780134868073 Revel Technology in Action -- Access Card, 15/e

Principles of Marketing 2.0

Lo/Fisher is praised for its readability and conversational writing style that helps students better understand difficult concepts in Accounting. Lo/Fisher presents the how and why of reporting accounting information from within an easily-understood theoretical framework. Lo/Fisher has a clean layout that engages the reader with a clear writing style using plain English. This text is built on the current International Financial Reporting Standards (IFRS) and incorporates Accounting Standards for Private Enterprise (ASPE) where appropriate. Our philosophy is that when students understand the current standards, they will be able to analyze and interpret changes in the future. Note: You are purchasing a standalone product; MyAccountingLab does not come packaged with this content. Students, if interested in purchasing this title with MyManagementLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyAccountingLab, search for: 0134145054 / 9780134145051 Intermediate Accounting, Vol. 1 Plus MyAccountingLab with Pearson eText -- Access Card Package, 3/e Package consists of: 0133865940 / 9780133865943 Intermediate Accounting, Vol. 1 0134193482 / 9780134193489 NEW MyAccountingLab with Pearson eText -- Valuepack Access Card -- for Intermediate Accounting, Vol. 1

Loose-leaf Intermediate Accounting

Accurate accounting is the key to a successful business. But when you're dealing with assets and liabilities, profit and loss, and debits and credits, juggling all the numbers can quickly get confusing. Idiot's Guides: Introductory Accounting gives you everything you need to know about basic financial accounting to manage your dollars and cents and keep your accounts in order. Ideal for small businesses, as well as any large company bookkeeper, this book covers: *Structuring your business and choosing an accounting method *Setting up an accounting system and basic operating procedures (tracking sales, determining costs, managing cash, etc.) *Creating employee records, maintaining a payroll system, and accounting for benefits * Keeping tax and benefit records * Reporting costs * Closing out cash journals and employee accounts at month end and balancing ledgers *Preparing month-end and year-end statements and reports *Producing a balance sheet and monthly profit-and-loss (P&L) statements *Using accounting software

Reproducibility and Replicability in Science

Working in Groups

Working with educators at all academic levels involved in WAC partnerships, the authors and editors of this collection demonstrate successful models of collaboration between schools and institutions so others can emulate and promote this type of collaboration.

Accounting Information Systems ACG 4401

OVER 250,000 COPIES IN PRINT, WITH A NEW CHAPTER ON THE 2018 TAX CUTS. There's a massive freight train bearing down on the average American investor, and it's coming in the form of higher taxes. The United States Government has made trillions of dollars in unfunded promises for programs like Social Security and Medicare—and the only way to deliver on these promises is to raise taxes. Some experts have even suggested that tax rates will need to double, just to keep our country solvent. Unfortunately, if you're like most Americans, you've saved the majority of your retirement assets in tax-deferred vehicles like 401(k)s and IRAs. If tax rates go up, how much of your hard-earned money will you really get to keep? In *The Power of Zero*, McKnight provides a concise, step-by-step roadmap on how to get to the 0% tax bracket by the time you retire, effectively eliminating tax rate risk from your retirement picture. Now, in this expanded edition, McKnight has updated the book with a new chapter on the 2017 Tax Cuts and Jobs Act, showing readers how to navigate the new tax law in its first year of being in effect, and how they can extend the life of their retirement savings by taking advantage of it now. The day of reckoning is fast approaching. Are you ready to do what it takes to experience the power of zero?

Accounting Information Systems Value Package (Includes Learning QuickBooks 2008

MANAGEMENT, 12E includes several innovative pedagogical features to help students understand their management capabilities and learn what it's like to manage in an organization today. Each of the 19 chapters begins with an opening questionnaire that engages the reader's interest, directly connects to the topic of the chapter, and enables students to see how they respond to situations and challenges that real-life managers typically face. A New Manager Self-Test in each chapter provides students with further insight into how they would function in the real world of management. The Remember This bullet-point summaries at the end of each major chapter section give students a snapshot of the key points and concepts covered in that section. The end-of-chapter questions have been carefully revised to encourage critical thinking and application of chapter concepts, and Small Group Breakout exercises give students the opportunity to apply concepts while building teamwork skills. Ethical dilemmas, all-new end-of-chapter cases, and a fully updated set of On the Job video cases help students sharpen their diagnostic skills for management problem solving. The chapter sequence in MANAGEMENT is organized around the management functions of planning, organizing, leading, and controlling. These four functions effectively encompass management research and the characteristics of the manager's job. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Accounting Information Systems

Mastering the World of Psychology Revel Access Code

Welcome to The Artisan Roaster - your complete guide to setting up and running an artisan coffee roastery café from start-up to sale. This comprehensive book covers everything you need to know to run a professional, rewarding business, from choosing a great location, fitting out your coffee roastery café, sourcing, roasting and blending specialty coffee, managing your staff and more. Written in an engaging and easy-to-read manner, yet packed with essential practical advice as well as fascinating facts on all-things-coffee, this book is designed to give you all the expert tips you'll need to hit the ground running in this exciting industry. David Rosa is an award-winning Australian coffee roaster with a twenty-year career in running a successful coffee roastery and brand. David's previous experience in consumer marketing and advertising proved invaluable in setting up his coffee roastery café. He currently runs coffee roasting and industry-related courses and provides private consultancy services. "David shares his expertise on all aspects of establishing a roastery and the various pitfalls of running a successful business. What David shares is invaluable, informative and concise. It perfectly reflects his enthusiasm, honesty, thirst for knowledge and not least, his sense of humour. I have no doubt this will be read, enjoyed and used as a guide for all new roasters as well as current roasters worldwide." ANDREW MACKAY - COFI-COM TRADING

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