

## Connect Access Card For Cost Management A Strategic Emphasis

Horngrren's Cost Accounting: A Managerial Emphasis, Global Edition  
Exam Prep for: Connect Access Card for Cost Management; A Contemporary Nutrition  
How Great Leaders Think  
Survey of Accounting  
The Art of Public Speaking  
Student Study Guide to Accompany Microbiology  
Music: An Appreciation Brief Edition with 5-CD Set  
Loose-Leaf for Fundamentals of Cost Accounting  
En avant: Beginning French (Student Edition)  
Loose Leaf for Introductory Financial Accounting for Business  
Music Essentials of Corporate Finance  
Connect Core Concepts in Health  
Cost Management  
Essentials of Human Anatomy & Physiology  
Elementary Statistics  
Anatomy & Physiology  
Understanding Business, Global Edition  
Psychological Science  
MIntroduction to Managerial Accounting  
The Real World  
Customer Service  
Loose-leaf Intermediate Accounting  
Experience Spanish (Student Edition)  
Avanti!: Beginning Italian  
Intermediate Accounting Update Edition with CD-ROM, Net Tutor, Powerweb, Alternate Exercises and Problems  
Anatomy & Physiology  
Nester's Microbiology: A Human Perspective  
Cost Management: A Strategic Emphasis with Connect Access Card  
Concise Introduction to Tonal Harmony  
Experience Psychology  
Vis-à-vis  
Fundamentals of Financial Accounting  
Children  
The Personality Puzzle  
Operations Management in the Supply Chain  
Financial Accounting  
Fundamentals of Cost Accounting

### Horngrren's Cost Accounting: A Managerial Emphasis, Global Edition

Navidi/Monk, Elementary Statistics was developed around three central themes - Clarity, Quality, and Accuracy. These central themes were born out of extensive market research and feedback from statistics instructors across the country. The authors paid close attention to how material is presented to students, ensuring that the content in the text is very clear, concise, and digestible. High quality exercises, examples and integration of technology are important aspects of an Introductory Statistics text. The authors have provided robust exercise sets that range in difficulty. They have also focused keen attention to ensure that examples provide clear instruction to students. Technology is integrated throughout the text, providing students examples of how to use the TI-83 Plus and TI-84 Plus Graphing Calculators, Microsoft Excel and Minitab. The accuracy of Elementary Statistics was a foundational principle always on the minds of the authors. While this certainly pertains to all aspects of the text, the authors also exhausted energy in ensuring the supplements have been developed to fit cohesively with the text.

### Exam Prep for: Connect Access Card for Cost Management; A

From the completely new, exceptional art program, to the complete integration of the text with technology, Saladin has formed a teaching solution that will both motivate and enable your students to understand and appreciate the wonders of anatomy and physiology. This distinctive text was developed to stand apart from all other A& P texts with unparalleled art, a writing style that has been acclaimed by both users and reviewers and clinical coverage that offers the perfect balance without being too much. Saladin's well-accepted organization of topics is based upon the most logical physiological ties between body systems. The text requires no prior knowledge of college chemistry or cell biology, and is designed for a two-semester A& P college course.

## Contemporary Nutrition

Reflecting the latest APA Guidelines and accompanied by an exciting, new, formative, adaptive online learning tool, Psychological Science, Fifth Edition, will train your students to be savvy, scientific thinkers.

## How Great Leaders Think

Do you want your students to just take psychology or to experience psychology? Experience Psychology is a complete learning system that empowers students to personally, critically, and actively experience the impact of psychology in everyday life. Experience Psychology is about, well, experience—our own behaviors; our relationships at home and in our communities, in school and at work; and our interactions in different learning environments. Grounded in meaningful real-world contexts, Experience Psychology’s contemporary examples, personalized author notes, and applied exercises speak directly to students, allowing them to engage with psychology and to learn verbally, visually, and experientially—by reading, seeing, and doing. With the Experience Psychology learning system, students do not just “take” psychology but actively experience it. Experience a Personalized Approach How many students think they know everything about introductory psychology but struggle on the first exam? LearnSmart, McGraw-Hill’s adaptive learning system, pinpoints students’ metacognitive abilities and limitations, identifying what they know—and more importantly, what they don’t know. Using Bloom’s Taxonomy and a highly sophisticated “smart” algorithm, LearnSmart creates a personalized, customized study plan that’s unique to each individual student’s demonstrated needs. With virtually no administrative overhead, instructors using LearnSmart are reporting an increase in student performance by a letter-grade or more. Throughout Experience Psychology, students find a wealth of personal pedagogical “asides” directly from Laura King to guide their understanding and stimulate their interest as they read. Some of these helpful notes highlight crucial terms and concepts; others prompt students to think critically about the complexities of the issues; other notes encourage students to apply what they have learned to their prior reading or to a new situation. These mini-conversations between author and students help develop analytical skills for students to carry and apply well beyond their course. Experience an Emphasis on Critical Thinking Experience Psychology stimulates critical reflection and analysis. Challenge Your Thinking sidebar features involve students in debates relevant to findings from contemporary psychological research. Thought-provoking questions encourage examination of the evidence on both sides of a debate or issue. Also oriented toward critical thought are the text’s Intersection selections. Showcasing studies in different areas of psychological research that are being conducted on the same topic, the Intersections shed light on the links between, and the reciprocal influences of, this exciting work, and they raise provocative questions for student reflection and class discussion. Experience an Emphasis on Active Engagement With the new Experience It! feature, students can use their mobile devices to practice and master key concepts wherever and whenever they choose. By snapping easily located QR codes, students gain access to videos, Concept Clips, and related news articles, for a highly portable, rich, and immersive experience that powerfully reinforces the chapter reading. Through Do It!, a series of brief, reoccurring sidebar activities linked to the text reading, students get an opportunity to test their assumptions and learn through hands-on exploration and discovery. Reinforcing that the science of psychology requires active participation, Do It! selections include, for example, an exercise on conducting an informal survey to observe and classify behaviors in a public setting, as well as an activity guiding students on how to research a “happiness gene.” Such exercises provide students with a vibrant and involving experience that gets them thinking as psychologists do. Experience

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Psychology helps students to perform to their maximum potential in and out of the classroom, fully engaging them in the content and experiences that comprise the world's most popular undergraduate major.

### Survey of Accounting

Presents an introduction to business market for several editions for three reasons: the commitment and dedication of an author team that teaches this course and believes in the importance and power of this learning experience, we listen to our customers, and the quality of our supplements package.

### The Art of Public Speaking

### Student Study Guide to Accompany Microbiology

Welcome to the second edition of *Avanti!* In the new edition our priorities remain the same as those of the first edition, to provide an introductory language course that meets the needs of both instructors and learners. Three significant characteristics set *Avanti!* apart from other first-year Italian texts: First, *Avanti!* satisfies students' desire to communicate in everyday situations right from the start and to explore Italy's rich and unique culture in meaningful ways. Second, *Avanti!* responds to instructors' concern that most textbooks attempt to cover too much material in the first year. We have designed an elementary course that reflects reasonable expectations for the amount of material that most beginning learners can acquire in one year of classroom instruction. Third, the methodology of *Avanti!* is firmly grounded in current findings of research in second language acquisition and foreign language pedagogy. The materials provide support for instructors, particularly those with limited experience, whose goals are to teach mainly, if not exclusively, in Italian, and to create the student-centered, communicative classroom environment that is promoted by this research. The title *Avanti!* was chosen to convey the forward-thinking approach of this exciting new program.

### Music: An Appreciation Brief Edition with 5-CD Set

Now in its Ninth Edition, *Essentials of Human Anatomy & Physiology* continues to set the standard for short-course A&P texts with an enhanced media package, an updated art program, and new "active learning" features that help allied health students better visualize and understand the structure and function of the human body. Elaine Marieb's clear and friendly writing style emphasizes the relevance of anatomy and physiology to students' lives and careers. It clarifies concepts, defines key terms, and offers just the right balance of anatomy, physiology, and clinical coverage to make the content complete without being overwhelming. While many authors merely condense a two-semester text to meet a one-semester need, Elaine Marieb wrote this book specifically for the one-semester course and continues to carefully select a range of material that proves just right for the shorter course. New information on hot topics like DNA fingerprinting, contraception, stem cell research, and obesity draws students into the material, while a flexible topic structure allows instructors to choose a chapter sequence to meet virtually any need. CourseSmart textbooks do not include any media or print supplements that come packaged with the bound book.

### Loose-Leaf for Fundamentals of Cost Accounting

The third edition of *Vis-À-vis* continues the excitement of the innovative second edition with a fully integrated and revised multimedia package and updated cultural information presented in the "Correspondance" feature (chapter opening letter, postcard, or e-mail, which is answered in the mid-lesson "Correspondance" cultural spread) and in the new "Bienvenue dans le monde francophone" feature that recurs after every four chapters in the text. The overall goal of the revision remains the same as that of the second edition: to promote a balanced four-skills approach to learning French through a wide variety of listening, speaking, reading, and writing activities, while introducing students to the richness and diversity of the Francophone world.

### En avant: Beginning French (Student Edition)

David Spiceland, Wayne Thomas and Don Herrmann have developed a unique text based on over 50 collective years of experience in the classroom. They've brought together best practices like highlighting Common Mistakes, offering frequent Let's Review exercises, integrating the course with a running Continuing Problem, demonstrating the relevance of the course to non-majors with a Career Corner, and communicating it all in a student-friendly Conversational Writing Style. The new 2nd edition of *Financial Accounting*, Spiceland, Thomas, Herrmann, has been developed with feedback from over 330 reviewers and focus group participants from across the country. The following list of changes and improvements is a testament to the many hours that reviewers spent analyzing the 1st edition, helping make *Financial Accounting*, 2nd edition, the best book of its kind.

### Loose Leaf for Introductory Financial Accounting for Business

Students learn best when they are connecting- with authentic culture, with each other as a community, and with the language as used in real-world settings. *En avant!* sparks the curiosity that builds these connections as students drive toward communicative and cultural confidence and proficiency in the introductory classroom. The *En avant!* program is built around the following distinctive principles: **Focused approach:** *En avant!* concentrates on what introductory French students can be reasonably expected to learn, allowing for sustained engagement with the material that respects the natural process of language acquisition. A reduced grammar scope leaves more time for the systematic review and recycling of vocabulary and grammar required for students to achieve mastery of first-year skills. Grammar topics that were deemed of secondary importance by our many reviewers are presented in the *Par la suite* section at the end of the book to allow maximum flexibility for those instructors who wish to extend their coverage of the grammar. Fortifying the acquisition process at every turn is *LearnSmart*, evolutionary adaptive technology that builds a learning experience unique to each student's individual needs. Through *LearnSmart*, students engage in targeted vocabulary and grammar practice so they are prepared to come to class ready to communicate. **Active learning:** *En avant!* gives students the opportunity to explore language and culture through interactive activities that keep them focused and engaged. Vocabulary and grammar in *En avant!* is taught using an active learning approach, nudging students to discover new vocabulary and language rules through a carefully balanced mix of inductive and explicit presentations and hands-on learning in the *Communication en direct* video section that begins each chapter, as well as in the *Vocabulaire interactif* and *Grammaire interactive* presentations. **Integration of culture:** Building on the active learning theme, students develop and apply critical-thinking skills in their analysis of the cultural trends and cultural products that are richly presented in *En avant!* The *Communication en direct* videos allow students to not only hear the language but to observe

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how the language is spoken in a cultural context. Vocabulary and grammar are often presented or practiced within a cultural context, and throughout each chapter, students are encouraged to make cross-cultural comparisons by responding to the thought-provoking questions such as those posed in the new *Et chez vous?* feature that accompanies the *Chez les Français* and *Chez les Francophones* texts. The culminating section of the chapter *Culture en direct* presents culture at the discourse level through cultural video presentations, authentic texts, feature-film clips, and songs, all related to the chapter theme. The stunning *Salut de* video segments, shot in Paris, Montréal, Louisiana, Tunisia, and Tahiti, also provide windows into the diverse cultures of the Francophone world. *Mobile Tools for Digital Success: Connect French*, McGraw-Hill's digital teaching and learning environment, is now mobile enabled for tablets, allowing students to engage in their course material via the devices they use every day. The digital tools available in the *Connect French* platform facilitate student progress by providing extensive opportunities to practice and hone their developing skills. These learning opportunities include online communicative activities, instant feedback, peer-editing writing tools, sophisticated reporting, and a complete e-book with embedded audio, video, and grammar tutorials. *Connect* is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

### Music

• *Batzan; M: Information Systems* is a visual, magazine format designed to engage your students from the start! Saturated with fascinating, sometimes hard-to-believe real examples will keep them reading throughout the course. *Batzan*'s approach discusses various business initiatives first and how technology supports those initiatives second. The premise for this unique approach is that business initiatives drive technology choices in a corporation. Therefore, every discussion addresses the business needs first and addresses the technology that supports those needs second. This approach takes the difficult and often intangible MIS concepts, brings them down to the student's level, and applies them using a hands-on approach to reinforce the concepts. A derivative of the *Batzan; Business Driven Technology* version, this *M: Information Systems* provides the foundation that will enable students to achieve excellence in business, whether they major in operations management, manufacturing, sales, marketing, etc. *M: Information Systems* is designed to give students the ability to understand how information technology can be a point of strength in an organization.

### Essentials of Corporate Finance

### Connect Core Concepts in Health

Covers the strategic management topics in cost accounting. This title helps students to understand about the management and the role of cost accounting in helping an organization succeed. It addresses issues such as: How does a firm compete? and What type of cost management information is needed for a firm to succeed?

### Cost Management

About the book Use the most current information to prepare students for their field • Emphasis on Global Issues reflect today's increasingly global business environment, including: • The

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importance of joint cost allocation in creating a trade war between poultry farms in South Africa and the United States (Chapter 16). · The text's examples of management accounting applications in companies are drawn from international settings. · Focus on merchandising and service sectors (versus traditional manufacturing settings) highlight the shifts in the US and world economies, including: · Several Concepts in Action boxes focus on the merchandising and service sectors, including achieving cost leadership at Trader Joes, using activity-based costing to reduce the costs of health care delivery at the Mayo Clinic (Chapter 5), reducing fixed costs at Twitter (Chapter 2), and analyzing operating income performance at Best Buy (Chapter 12) and web-based budgeting at 24 Hour Fitness. · Emphasis on sustainability as one of the critical managerial challenges of the coming decades, including: · Material that stress themes of recognizing and accounting for environmental costs, energy independence and the smart grid, setting stretch targets to motivate greater carbon reductions, using cost analysis, carbon tax, and cap-and-trade auctions to reduce environmental footprints, and constructing "green" homes in a cost-effective manner. · More focus on the role of accounting concepts and systems in fostering and supporting innovation and entrepreneurial activities in firms including: · The challenges posed by recognizing R&D costs as period expenses even though the benefits of innovation accrue in later periods. · How companies budget for innovation expenses and develop measures to monitor success of the innovation efforts delinked from operational performance in the current period (Chapter 6). · The importance of nonfinancial measures when making decisions about innovation (Chapter 11). · The concept that innovation starts with understanding customer needs (Chapter 13). · Process innovations for improving quality (Chapter 19). · Cutting-edge topics are covered, including: · Material around recent trends in big data and data analytics in predicting costs and when making demand forecasts. Provide a solid presentation of accounting hallmarks with a great emphasis on strategy · Strategy maps are presented as a useful tool to implement the balanced scorecard and a simplified presentation of how income statements of companies can be analyzed from the strategic perspective of product differentiation or cost leadership. A new section helps students evaluate strategy maps such as the strength of links, differentiators, focal points and trigger points. · Try It examples are simple and focus on key ideas or concepts. They are located after a particular concept or calculation, and invite students to practice what they have just learned. · Becker Multiple Choice Questions in the assignment material probe students' knowledge of the chapter material and their ability to think critically about key concepts. · Opening Vignettes. Each chapter opens with a vignette on a real company situation. The vignettes get students engaged in a business situation, or dilemma, illustrating why and how the concepts in the chapter are relevant in business. New examples on Quiksilver, General Motors, Boeing, Delta, Honda, and Viacom have been incorporated. · Concepts in Action Boxes. Found in every chapter, these boxes cover real-world cost accounting issues across a variety of industries including automobile racing, defense contracting, entertainment, manufacturing, and retailing. New examples include Subway, Chipotle, H&M, Amazon, Under Armour, and Netflix.

## Essentials of Human Anatomy & Physiology

Intermediate Accounting, 3e, by Spiceland/Sepe/Tomassini will gain support in traditional and technology-driven accounting departments, especially those looking for a more concise, decision-making text that reinforces challenging concepts via CD-ROM. The revision of this text is based around a "Learning System." The revision of this "Learning System" was built on improving the clarity of the chapters, emphasizing more decision-making in order to prepare students for the changes taking place on the CPA exam, acknowledging the diversity of students and their learning styles by creating supplemental materials to assure the success of every student, and creating a consistent text and supplemental package for both students and

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instructor's giving us the best possible intermediate text on the market. Returning to the Third edition is the award winning "Coach" CD-ROM. The Coach CD-ROM is a multimedia product integrating audio and video clips, animated illustrations, cases, and alternative reading material that helps students comprehend some of the more difficult topics associated with intermediate accounting. Designed specifically for the Spiceland text, instructors and students will find these learning tools placed strategically throughout the text. This is the most comprehensive Learning System in Intermediate Accounting. At only 1120 pages (300 pages less than the average intermediate accounting text), Spiceland/S/T has not sacrificed content for pages. Instead, the authors have created a very flexible text with a student friendly writing style that focuses on explaining not just how to apply a procedure, but why it's applied.

### Elementary Statistics

### Anatomy & Physiology

### Understanding Business, Global Edition

"Customer Service, 4/e" by Lucas features how-to topics for the customer service professional. It covers the concepts and skills needed for success in business careers, including listening techniques, verbal and nonverbal communication, and use of technology. Emphasis is given to dealing with customer service problems and how to handle conflicts and stress. Insights and tips are also provided for customer service supervisory personnel

### Psychological Science

Experience Spanish: Un mundo sin límites, presents vocabulary and grammar in action through culture. With emphasis on the 5C's, the Experience Spanish program delivers dynamic opportunities for communicative practice in all course delivery formats built upon the following principles: Culture is core: Culture is infused throughout the program. The students' cultural experience and exposure is not limited to special cultural sections, but rather embedded in presentations as well as in vocabulary and grammar practice. The dedicated cultural sections are rich and varied: Entrada cultural, Expresiones artísticas, Notas culturales, Notas interdisciplinarias, Lectura cultural, Concurso de videoblogs, Conexiones culturales en vivo, and Conexiones culturales. These readings, videos, notes, and fine art presentations offer students extensive cultural perspectives and promote cross-cultural comparisons and connections. Language in action: Vocabulary in Experience Spanish is presented visually through colorful, engaging illustrations, and put into action with personal and communicative activities. Grammar points are introduced with contextualized short dialogues or cultural readings that immediately illustrate the concepts in action, allowing students to experience the structures in context before focusing on the forms and rules. Personalized experience: No two students are alike. Why should their learning paths be? LearnSmart uses revolutionary adaptive technology to build a learning experience unique to each student's individual needs. Students engage in targeted vocabulary and grammar practice so they are prepared to practice communication in the classroom. To further the personalized experience, we're excited to announce the interactive 3-D game, Practice Spanish: Study Abroad, that immerses students in a virtual study abroad experience in Colombia. Practice Spanish, accessible on laptops and mobile devices, allows students to practice real world language in a game

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environment that integrates culture, grammar, and vocabulary. Experience Spanish everywhere: Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. \*Connect Spanish, including but not limited to the workbook/lab manual, LearnSmart, Practice Spanish: Study Abroad, the video program, and chat tools, is sold separately and does not come automatically with the purchase of the textbook.

M

### Introduction to Managerial Accounting

"HOW DOES EDMONDS Real-World Examples The text provides a variety of thought-provoking, real-world examples of financial and managerial accounting as an essential part of the management process. The names of the real-world companies used in these examples are high-lighted in blue font to facilitate their identification. The Curious Accountant Each chapter opens with a short vignette that sets the stage and helps pique student interest. These pose a question about a real-world accounting issue related to the topic of the chapter. The answer to the question appears in a separate sidebar a few pages further into the chapter. Focus on International Issues These boxed inserts expose students to international issues in accounting. "The Curious Accountant and Real-World Examples, all make the text better and would make it a pleasure to teach from." VIVIAN WINSTON, INDIANA UNIVERSITY"--

### The Real World

### Customer Service

### Loose-leaf Intermediate Accounting

The proven model that offers powerful and elegant strategies for leaders How Great Leaders Think: the Art of Reframing uses compelling, contemporary examples to show how more complex thinking is the key to better leadership. Leaders who understand what's going on around them see what they need to do to achieve the results they want. Bolman and Deal's influential four-frame model of leadership and organizations—developed in their bestselling book, Reframing Organizations: Artistry Choice and Leadership—offers leaders an accessible guide for understanding four major aspects of organizational life: structure, people, politics, and culture. Tapping into the complexity enables leaders to decode the messy world in which they live, see more options, tell better stories, and find strategies that are more effective. Case examples of leaders like Jeff Bezos at Amazon, Howard Schultz at Starbucks, Tony Hsieh at Zappos, Ursula Burns at Xerox, and the late Steve Jobs at Apple provide concrete lessons that readers can put to use in their own leadership. The book's lessons include: How to use structural tools to organize teams and organizations for better results How to build motivation and morale by aligning organizations and people How to map the terrain and build a power base to navigate the political dynamics in organizations How to develop a leadership story that shapes culture, provides direction, and inspires commitment to excellence

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### Experience Spanish (Student Edition)

The authors have kept the text concise by focusing on the key concepts students need to master. Opening vignettes & 'in action' boxes show realistic applications of these concepts throughout. Comprehensive end-of-chapter problems provide students with all the practice they need to fully learn each concept.

### Avanti!: Beginning Italian

The leading text in public speaking, *The Art of Public Speaking* is successful because it works well for both students and instructors. Instructors rely on its careful explanations, its reinforcing examples, and its attention to the basics that help their tentative students become competent speakers. Instructors have also come to rely on the most comprehensive package of support materials available with any text on public speaking. For students, the book brings the art of public speaking to life by providing a steady stream of vivid and illustrative examples and by patiently teaching the theory and practice of rhetoric by well-chosen examples.

### Intermediate Accounting Update Edition with CD-ROM, Net Tutor, Powerweb, Alternate Exercises and Problems

Whether from a concert stage or in front of a classroom, Roger Kamien knows how to connect with an audience. It is his unique combination of a performer's musical sensibility and a teacher's understanding of what works with students that has made that has made the Brief Edition of *Music: An Appreciation* the most widely-used text of its kind. The book's impeccable scholarship, clear presentation of musical elements and history, carefully chosen repertoire of musical selections, and insightful listening guides have been its hallmarks from the first edition.

### Anatomy & Physiology

The three basic themes that emerge in this student text are an emphasis on working at an intuitive level, a unified valuation approach to corporate finance and a managerial focus emphasising the role of the financial manager as a decision maker.

### Nester's Microbiology: A Human Perspective

### Cost Management: A Strategic Emphasis with Connect Access Card

*Operations Management in the Supply Chain: Decisions and Cases* is an ideal book for the instructor seeking a short text with cases. This book employs a cross-functional perspective that emphasizes strategy and critical thinking, appealing to non-majors and practical for use in an MBA level or undergraduate course in operations management. The size and focus of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The sixteen cases offer variety in length and rigor; and several are from Ivey, Stanford, and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

### Concise Introduction to Tonal Harmony

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"Introduction to Managerial Accounting," 5/e by Brewer/Garrison/Noreen is based on the market-leading text, "Managerial Accounting," by Garrison, Noreen and Brewer. However, this is not simply a briefer book with chapters removed; Brewer 5e has been rethought and retooled to meet the needs of the market. Brewer 5e is a more accessible, yet thoroughly student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course: cost accounting/cost management. Faculty and students alike will find this new edition has retained the hallmark features of the Garrison brand: author-written supplements, excellent readability, terrific examples, and balanced end-of-chapter material.

### Experience Psychology

Insel and Roth, Core Concepts in Health pioneered the concept of personal responsibility for health and individual behavior change back in 1976. Now in its 11th edition, it is still the market leader and is known for its scientific research base and its currency, comprehensiveness, and accuracy.

### Vis-à-vis

Rated the most satisfying textbook by students in independent research, Spiceland/Sepe/Nelson's Intermediate Accounting, 6th Edition, has the quality, flexibility, and attention to detail students need to master a challenging subject. It's your Vehicle to Success in the Intermediate Accounting course and beyond! Spiceland/Sepe/Nelson provides a decision maker's perspective to emphasize the professional judgment and critical thinking skills required of accountants today. Reviewers, instructors, and student users of Spiceland have enthusiastically embraced the relaxed, conversational writing style that engages students in an enjoyable and effective learning experience. In addition, accounting's preeminent textbook website provides students a wide variety of electronic learning resources, including iPod content. Study Guide, Instructor's Manual, Solutions Manual, Testbank, and Website content are all created by authors, ensuring seamless compatibility throughout the Spiceland learning package. The end-of-chapter material is also written by the author team and tested in their own classes before being included in Intermediate Accounting. Few areas see the kind of rapid change that accounting does, and the Spiceland team is committed to staying current. The sixth edition fully integrates all the latest FASB Standards, and the authors are committed to keeping you updated with all relevant content changes throughout the edition.

### Fundamentals of Financial Accounting

The Personality Puzzle continues to lead the market by captivating students with David Funder's fresh, masterful writing. New material on important research areas such as development and health, streamlined presentation of methods and assessment and added data graphics presented in a stunning new full-colour design make the seventh edition an even richer teaching tool.

### Children

Learning Financial Accounting can often feel like learning a foreign language to students, in particular when terminology and procedure is piled on before core concepts are truly mastered. Introductory Financial Accounting for Business is an innovative approach that emphasizes

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critical thinking over the rote memorization of terms, such as "debits" and "credits". The sequential learning model employed by the authors helps students see the bottom-line consequences of financial statements as it relates to the overall business, better preparing them for careers as accountants, entrepreneurs, and decision-makers. The authors focus initially on conceptual underpinnings -- the reasons why we approach procedures the way we do -- rather than confusing students by front-loading the material with over-complicated details. Author Chris Edmonds has also created a highly popular and widely used series of video lectures, which engage students by clearly and charismatically going over each learning objective in a conversational style. These videos help reinforce important lessons and are always available for review. By developing this stronger foundation, students understand Accounting ideas more broadly and are able to ultimately learn procedural applications more quickly and accurately. With a straightforward writing style and highly engaging video lectures, this dynamic author team leads students down a streamlined learning path focused on critical thinking, clarity of concept, and applicability of material to the real world.

### The Personality Puzzle

"In every chapter, Ferris and Stein use examples from everyday life and pop culture to draw students into thinking sociologically and to show the relevance of sociology to their relationships, jobs, and future goals. Data Workshops in every chapter give students a chance to apply theoretical concepts to their personal lives and actually do sociology.

### Operations Management in the Supply Chain

### Financial Accounting

Perfect for the non-major/allied health student (and also appropriate for mixed majors courses), this text provides a rock solid foundation in microbiology. By carefully and clearly explaining the fundamental concepts and offering vivid and appealing instructional art, *Microbiology: A Human Perspective* draws students back to their book again and again! The text has a concise and readable style, covers the most current concepts, and gives students the knowledge and mastery necessary to understand advances of the future. A body systems approach is used in the coverage of diseases.

### Fundamentals of Cost Accounting

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